

2025

Our mission is to expand possibilities for Breeders and Stallion Owners while growing Payouts for Competitors. TL is a unique incentive offering payouts at existing events throughout the United States, Brazil, Canada, and Europe. We are excited to be the 1st and only Barrel Racing Incentive to offer payouts at international events



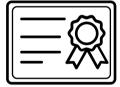
#### **SIDE-POT PAYOUTS**

Offering side-pot payouts to established events - no additional entry fee.



#### **2025 EVENTS**

US Open Events US Futurity Events International Events Brazil, Canada, & Europe



**FOAL ENROLLMENT** 

One Time \$250 Due Yearling Year

# AN INCENTIVE FOR ALL CHANGING THE GAME

STALLION INFORMATION

## **ABOUTUS**

- \$2500 Annual Enrollment Fee
- Credits Apply 2nd Year of Enrollment

Based on # Foals enrolled the previous year

\$50 credit per foal enrolled (after initial 25) each year
For Example: In 2023, if 50 - 2022 foals enroll, Stallion will receive a credit of \$1250 off 2024 Enrollment fee and Stallion will pay only \$1250 for their 2nd year of enrollment.

Stallion receives 20% of the TL Payout

 New for 2025 - Stallion owner also receives 10% of the Legendary Mamas payout as dam's sire! No additional fees for TL Stallions!

• Enrolled Stallions are eligible to compete for TL Payouts

All TL Payouts are reported to Equistat & Q-Data

• TL Payouts occur throughout the entire US as well as worldwide across Canada, Brazil, & Europe

• All Enrollment fees remain within the country of origin for payouts. For example, a US Stallion's enrollment fee is applied to US payouts only, however when a foal enrolls in Brazil (by that US stallion) - the foal enrollment fee is applied to the Brazillian TL Payouts.

2025 Stallion enrollment is due by August 1st, 2024

 We must strictly enforce this deadline and payment in full. This allows TL to complete necessary marketing and place advertising of enrolled stallions before our 2025 season begins. Thank you for your understanding and cooperation.



STALLION INFORMATION

## BENEFITS

- TL is truly an "INCENTIVE FOR ALL" benefitting every size and level of Stallion!
  - Affordable Enrollment Fee of \$2500
    - Credits applied in the 2nd Year of Enrollment can reduce this fee further!
  - Enrolled Stallions are eligible to compete for the TL Payouts!
  - International Events for those that sell offspring or breedings out of the country!
  - Junior Sire Side-pots for Stallions with 3 or fewer foal crops of competition age.
  - Limited Sire Side-Pots for Stallions breeding 15 or fewer mares per year.
  - Plus the new Legendary Mamas program offering additional income and tracked earnings as a dam sire!
- Increased Sire Earnings all reported to Equistat & Q-Data Marketing Presence for your stallion at a fraction of the cost
- Stallion Owners receive more time to enroll their offspring! Stallion owners have through the end of each calendar year, instead of the regular 3/15 deadline to enroll yearlings and all ages of offspring by new stallions.

  • 2023 STATS THAT MAY INTEREST YOU:
- - 60% of our 2023 enrolled stallions have a free or reduced 2024 renewal fee and/or have shown a profit from TL! Based on foal credits, offspring earnings, and/or earnings won themselves competing for TL payouts!
  - 56% of our enrolled stallions have had offspring win TL money! (40 % of our enrolled stallions do not yet have offspring of age to compete.)
  - \$1501 Average Amount won per money earner!



#### STALLION INFORMATION

## **MARKETING**

- TL truly Markets for your stallion!
  - At TL we understand the main reason for stallions to utilize incentives is the Marketing Power!
    - We Advertise your stallion in every major Barrel Racing source!
      - Barrel Horse News
      - Barrel Racing Report
      - Speedhorse Stallion Register Annually
      - Barrel Horse News Stallion Register Annually
      - Major Webcasts such as 321 Action Video
      - Many other webcasts offered throughout the US and around the world, Canada, Brazil, and Europe.
      - Many other Print Sources throughout Canada, Europe, and Brazil.
      - We also have a strong presence on Social Media allowing instant and up to date marketing for your stallion and his offspring.

JR & LTD SIRE PROGRAMS

## **ABOUTUS**

- JUNIOR STALLION BENEFITS
  - Low \$2500 Annual Enrollment Fee
  - No Foal Minimums For Participation
  - No Waiting List
  - National & International Marketing Presence
  - Enrolled Stallions are eligible to compete for the TL Payouts (with the exception of the Junior & Limited side-pots for offspring only, explained below).
  - Even if you aren't shipping semen internationally if you sell Offspring Internationally they are eligible for payouts!
  - Junior Sire Sidepot
  - Extra \$2,500 Side-pot only for offspring of stallions that have 3 or fewer years of foal crops to the arena!
- Limited Sire Side-pot
  - Extra \$2,500 Side-pot only for offspring of stallions that breed 15 or fewer mares per year! - this benefit may apply to any age sire and any age offspring (not just for Jr Stallions)
  - \*Enrolled Stallions may not compete for the JR Sire or Limited Payouts - those are for offspring only.



STALLION INFORMATION

## **CHANGES**

- We are excited to announce that in 2024 we paid out our 2 Millionth Dollar!
- 2024 brought many notable additions, such as...
  - TL Payouts in more places including some very marquee events!
    - Barrel Futurities of America World Championship will kick off TL events for 2024.
      - \$100,000 TL Side-pot to be paid out between the Futurity & Juvenile!
    - Added 3 Events in California!
  - Due to high demand and supporting enrolled stallion interests we were able to add a payout to pole bending for 2024 at the NPBA Finals!
- As we continue to develop innovative ways to market all levels of stallions and stay true to the thought process of "An Incentive For All," we are happy to present the 2025 TL addition. <a href="Legendary Mamas">Legendary Mamas</a> is a new incentive program, it is separate from TL. However, it is free benefit to TL Stallion Owners! Legendary Mamas is a broodmare sire incentive! Offered for offspring out of dams sired by TL Stallions only. 10% of the Legendary Mamas (TLM) payouts will be paid back to TL Stallion owners as (Dam's Sire) earnings. In an industry where mare power matters, we are so excited to offer a program that will track the dam's sire earnings and continue to highlight legendary sires. More information regarding The Legendary Mamas program is on the next page and even more can be found at www.tlmamas.com.



STALLION INFORMATION

## **LEGENDARY MAMAS**

Legendary Mamas is a broodmare sire incentive.

o Offering side-pot payouts at every event offering a TL Payout beginning in 2025. ( Just as with TL, TLM follows the futurity year, so the first payouts will be at the BFA this November 2024.

The Legendary Mamas Payouts consist of 100% of advertised added

money plus 80% of entry fees being paid out.

 Zero Stallion enrollment fees (this is a free added benefit for TL Stallions only.)

One time Foal Enrollment fee of \$500.

\$100 entry fee at all races

For 2025 Added money will be \$5,000 or higher at every event. As

enrollments grow, the added money will increase.

- All Legendary Mamas will be 4D Open payouts for 2025. Even when offered at TL futurity events. The Legendary Mamas are separate side-pots (not operating as a side-pot to the TL Payout) as they will contain a separate group of horses. There may be some horses that qualify for both (by a TL Stallion and dam's sire is a TL Stallion.) However, there will be many that only qualify for one or the other.
- Legendary Mamas payout percentages as follows:
   10% to the TL Stallion Owner of Dam's Sire

  - 30% to the Nominator of competing horse
  - 60% to the Owner of competing horse
- Legendary Mamas is not a guaranteed payout like TL so the number of places paid and amounts paid per place will vary based on entry numbers. Will pay 100% of advertised added money plus 80% of entry fees for each event offered.



STALLION INFORMATION

## STALLION FAQ'S

#### May my enrolled stallion compete for the TL payouts?

Yes! All enrolled stallions are eligible to run at the traditional TL Payouts. In this case the stallion percentage will go to the stallion owner even if he is sired by another enrolled stallion. Enrolled Stallions MAY NOT compete for the Junior nor Limited Payouts, unless they are the SON of an enrolled qualifying Junior or Limited Stallion.

#### May I make payments for my stallion enrollment fee?

No. Annual enrollment payment is due in full by August 1st. Enrollment is now online only, enrollments are not accepted through the online platform without payment in full. Payment is accepted via credit card with 4% fee or electronic check payment with a minimal fee.

#### May I enroll someone else's stallion into TL?

No. The stallion owner listed on the papers must be the one to enroll a stallion in the incentive. We realize that some stallion owners and many other incentives allow for stallion "nominators" that may differ from ownership and this can be mutually beneficial. However, TL does not accept, nor pay anyone other than the owner on record at time of enrollment. What we suggest is that the "Nominator" which wishes to enroll a specific stallion, speak with the Stallion Owner and work it out amongst themselves. TL will only accept enrollments from the owner on record and TL will only pay the stallion payout to the owner on record that enrolled the stallion for the year.

#### How many stallions will be accepted into TL? Will there be a cap?

At this time, we are not capping the incentive. Stallions from all program sizes and in various stages of their careers need a readily available and affordable marketing option, capping the incentive would be detrimental to one of our founding ideals. If in the future we find that capping would be to the benefit of enrolled stallions, we may do so, but not without advance notice. Additionally, this incentive doesn't put the burden of expense on the stallion owners, the more that are involved - the greater the payouts!



#### FOAL INFORMATION

#### TL FOAL ENROLLMENT

- \$250 One Time Enrollment Fee
- Due March of Yearling Year
- No Additional Entry Fees Eligible for Life
- TL Payouts are Side-pots to established events occuring worldwide
- Event Entry
  - Fill out electronic Entry on TL website
- All TL Payouts are reported to Equistat & Q-Data
- TL Payouts occur worldwide US, Canada, Brazil, & Europe
- All Enrollment monies stay in the country of origin for payouts example, Foal enrollment fee from US goes to US payouts, Foal Enrollment fee from Canada goes to Canadian Payouts



PAYOUT INFORMATION

#### **BARREL EVENTS**

- TL Payout Percentages
  - Owner 40%
  - Stallion 20%
  - Nominator 40%

## Tomorrow's Legends

2D FUTURITY PAYOUT \$25,000

PLACING	TOTAL	OWNER	STALLION	NOMINATOR
1	\$3750	\$1500	\$750	\$1500
2	\$3125	\$1250	\$625	\$1250
3	\$2500	\$1000	\$500	\$1000
4	\$1875	\$750	\$375	\$750
5	\$1250	\$500	\$250	\$500

2D- 1Second Split per Division

Equal Payout meaning 1ST place in each division pays \$3750. TL guarantees the amount of money shown per placing.

## Tomorrow's Legends

4D OPEN PAYOUT \$25,000

PLACING	TOTAL	OWNER	STALLION	NOMINATOR
1	\$1875	\$ 750	\$ 375	\$ 750
2	\$1563	\$ 625	\$ 313	\$ 625
3	\$1250	\$ 500	\$ 250	\$ 500
4	\$ 937	\$ 375	\$ 187	\$ 375
5	\$ 625	\$ 250	\$ 125	\$ 250

4D- 1/2 Second Split per Division

Equal Payout meaning 1ST place in each division pays \$1875. TL guarantees the amount of money shown per placing.

\*\*THE HIGHEST % PAID TO THE NOMINATOR/BREEDER IN THE INDUSTRY

THE HIGHEST % PAID TO THE NOMINATORY BREEDER IN THE INDUSTRI



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**EVENT NFORMATION** 

## **-2024 EVENTS**

• 2024 Events Listed, as the 2025 Schedule will not be finalized until the fall. TL year follows the futurity year, 2025 begins November 2024 at the BFA!



